

**YOUR OUTSOURCED MEDIA
DEPARTMENT.**

JACKSBACK MEDIA

MONTHLY MEDIA PARTNERSHIP

WITHOUT THE OVERHEAD.



**MAKE YOUR
BUSINESS
LOOK AS GOOD
AS IT IS.**

But creating it consistently is difficult.

You need:

Ideas.
Filming.
Photography.
Editing.
Social content.
Advertising creative.

And somebody has to actually make it happen.
Hiring an in-house creative team is expensive.
Doing everything yourself takes time.
That's where JACKsBACK comes in.

YOUR EXTERNAL CREATIVE TEAM.

We become an extension of your business.

Every month we:

PLAN → PRODUCE → CREATE → DELIVER

Professional media assets ready for:

Instagram | YouTube

Facebook | Website

TikTok | Email

LinkedIn | Paid advertising

One production. Multiple marketing assets.



SOCIAL

Reels & Short-Form Video

Professional Photography

Behind The Scenes

Social Media Assets

BRAND

Brand Films

Business Storytelling

People & Teams

Company Culture

SALES

Product Photography & Video

Service Showcases

Testimonials

Case Studies

ADVERTISING

Campaign Photography & Video

Promotional Assets

Website Visuals

Paid Advertising Assets



**LOOK BETTER.
STAND OUT.
GET NOTICED.**

SIMPLE. CONSISTENT. PROFESSIONAL.

PLAN

We identify what your business needs to showcase and plan each shoot around your services, products, campaigns, events and upcoming opportunities.

PRODUCE

We visit your business once or twice a month to capture professional photography and video, giving you a bank of high quality visual assets.

CREATE

We turn the footage into polished photography and video, tailored for the platforms and marketing channels your business already uses.

DELIVER

You receive a library of ready-to-use visual assets that you can use across your website, social media, advertising, email and wider marketing.

REPEAT

Every month, you have fresh professional visual assets ready to keep your business looking its best and staying visible.

THE PARTNERSHIPS

ESSENTIAL PARTNERSHIP

£795 / MONTH

A simple, consistent way to keep your business looking professional across your website, social media and marketing, without the cost of hiring an in-house team.
EACH MONTH, WE:

PLAN

We plan your shoot around your current priorities, services, products, campaigns and opportunities.

PRODUCE

A half-day professional photography and video session at your business.

CREATE

5–8 professionally edited short-form videos, plus professional photography and additional visual assets.

DELIVER

Everything ready to use across Instagram, Facebook, TikTok, LinkedIn, your website and wider marketing.

EACH MONTH YOU RECEIVE:

5–8 professionally edited reels
Professional photography
Planning & creative direction
Editing & post-production

GROWTH PARTNERSHIP

£1,495 / MONTH

A full-day monthly production designed to give your business a substantial bank of professional visual assets, helping you look professional, stand out from your competitors and keep your marketing moving.
EACH MONTH, WE:

PLAN

We plan your shoot around your current priorities, services, products, campaigns and opportunities.

PRODUCE

A full-day professional photography and video production session at your business.

CREATE

10–15 professionally edited short-form videos, professional photography and a 60–90 second horizontal promotional video.

DELIVER

Everything ready to use across Instagram, Facebook, TikTok, LinkedIn, your website and wider marketing.

EACH MONTH YOU RECEIVE:

10–15 professionally edited reels
Professional photography
1 × 60–90 second horizontal promotional video
Planning & creative direction
Editing & post-production

PREMIUM MEDIA PARTNERSHIP

£2,450 / MONTH

Your dedicated external creative department.
For established businesses that want a premium, consistent supply of professional visual assets without the cost of building an in-house team.
EACH MONTH, WE:

PLAN

We plan your production around your campaigns, launches, promotions, services and wider business objectives.

PRODUCE

Two professional photography and video production sessions throughout the month, giving your business regular access to our team.

CREATE

16–25 professionally edited short-form videos, professional photography and a 60–90 second horizontal promotional video.

DELIVER

Everything ready to use across Instagram, Facebook, TikTok, LinkedIn, your website, advertising and wider marketing.

EACH MONTH YOU RECEIVE:

16–25 professionally edited reels
Professional photography
1 × 60–90 second horizontal promotional video
Planning & creative direction
Editing & post-production
Two production sessions per month

ONE-OFF PRODUCTION SESSION.

From £495

A professional production session for businesses that want to look their best, stand out from the competition and build a bank of high quality visual assets without committing to an ongoing package.

We'll spend a few hours with you capturing professional photography and video that you can use across your social media, website, advertising and wider marketing.

YOUR PRODUCTION SESSION INCLUDES:

- 2-3 hour professional photography and video session
- 3 professionally edited short-form videos
- 10+ professional photographs
- Multiple filming setups and locations where appropriate
- Professional cameras, lighting and audio
- Platform-ready video formats
- Professional editing and post-production

No long-term commitment. No complicated process. Just professional photography and video, ready for you to use.

If you love what we create, you can move into one of our monthly partnerships and we'll continue building your library of professional visual assets throughout the year.



NOT READY FOR A MONTHLY PARTNERSHIP? START HERE.

A dark, moody office scene with a person's face partially visible behind the text. The background shows a desk with a computer monitor and a window with blinds.

WHY WORK WITH US?

THREE-PERSON CREATIVE TEAM

A dedicated team combining filmmaking, photography, production and creative direction to deliver professional content from concept to completion.

PROFESSIONAL PRODUCTION

Cinema-quality video and professional photography.

ONE TEAM

Planning, filming, photography and post-production handled by us.

BUSINESS-MINDED CONTENT

We don't create content just to fill your feed.
We create content around what you're trying to achieve.

LONG-TERM PARTNERSHIP

We learn your business and your brand rather than starting from scratch every month.

INVESTMENT

ESSENTIAL

£795/month

GROWTH

£1,495/month

PREMIUM

£2,450/month

Three-month initial partnership recommended.
Every partnership is tailored to the individual business.

YOUR
BUSINESS.
LOOKING
ITS BEST.

JACKSBACK MEDIA

**LET'S TAKE YOUR
BUSINESS TO THE NEXT
LEVEL.**

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