

**YOUR OUTSOURCED MEDIA  
DEPARTMENT.**

**JACKSBACK MEDIA**

# **MONTHLY MEDIA PARTNERSHIP**

**WITHOUT THE OVERHEAD.**



# YOUR BUSINESS NEEDS CONTENT.

But creating it consistently is difficult.

You need:

Ideas.  
Filming.  
Photography.  
Editing.  
Social content.  
Advertising creative.

And somebody has to actually make it happen.  
Hiring an in-house creative team is expensive.  
Doing everything yourself takes time.  
That's where JACKsBACK comes in.

# YOUR EXTERNAL CREATIVE TEAM.

We become an extension of your business.

Every month we:

PLAN → PRODUCE → CREATE → DELIVER

Professional content ready for:

Instagram | YouTube

Facebook | Website

TikTok | Email

LinkedIn | Paid advertising

One production. Multiple marketing assets.



## SOCIAL

Reels

Short-form video

Photography

Behind the scenes

## BRAND

Brand films

Storytelling

People

Culture

## SALES

Product videos

Service videos

Testimonials

Case studies

## ADVERTISING

Paid social creatives

Promotional campaigns

Offers

Multiple ad variations



# CONTENT THAT DOES MORE.

# SIMPLE. CONSISTENT. PROFESSIONAL.

## 01 — PLAN

We understand your business, audience and objectives.

## 02 — PRODUCE

We come to you and capture the month's content.

## 03 — CREATE

We turn the production into professionally edited video and photography.

## 04 — DELIVER

Your content is delivered ready for your marketing channels.

## 05 — REPEAT

Every month, your content stays fresh and your brand stays visible.

# THE PARTNERSHIPS

## ESSENTIAL PARTNERSHIP

£995 / month

Your content sorted for the month.

A simple, consistent way to keep your business looking professional online without the cost of hiring an in-house content team. Each month, JACKsBACK comes in and creates a fresh bank of professional content ready to use across your marketing channels.

Each month includes:

- Half-day professional content production session
- 6–8 professionally edited short-form videos
- Professional photography
- Platform-ready content for Instagram, Facebook, TikTok and LinkedIn
- Behind-the-scenes and brand content
- Website and marketing assets
- Professional editing and post-production
- Multiple video formats and cutdowns
- Monthly content planning
- Content created around your business and current priorities

Perfect for businesses that:

- Want their online presence to look more professional
- Struggle to create consistent content themselves
- Want professional video and photography without employing an in-house team
- Need a reliable supply of content for their social channels
- Want to save time while keeping their marketing moving

## GROWTH PARTNERSHIP

£1,495 / month

Content designed to grow your business.

Our most popular partnership.

We don't just create content. We create content with a purpose, helping your business build credibility, generate attention and support your marketing and sales. With a full day of production each month, we create a substantial bank of content that can be used across your social media, website, advertising and wider marketing.

Each month includes:

- Full-day professional content production session
- 10–15 professionally edited short-form videos
- Professional photography
- Platform-ready content for Instagram, Facebook, TikTok and LinkedIn
- Promotional and brand videos
- Customer testimonials and interviews
- Behind-the-scenes content
- Website and marketing content
- Dedicated advertising creatives
- Multiple video formats and cutdowns
- Monthly content strategy and planning
- Content created around your marketing campaigns and business objectives

Perfect for businesses that:

- Use social media as an important part of their marketing
- Want a consistent flow of professional video and photography
- Want to build authority, trust and credibility online
- Need content specifically created for advertising and promotion
- Want their content production handled professionally from start to finish

## PREMIUM MEDIA PARTNERSHIP

£2,250 / month

Your dedicated external media department.

For established businesses that want more than occasional content.

JACKsBACK becomes an extension of your team, working alongside your business throughout the month to plan, produce and deliver professional content around your campaigns, launches, promotions and objectives.

Instead of constantly worrying about what to post or finding someone to create it, your content is taken care of.

Each month includes:

- Two professional content production sessions
- 16–25 professionally edited short-form videos
- Professional photography
- Brand and promotional films
- Customer testimonials and interviews
- Behind-the-scenes content
- Website and marketing content
- Dedicated advertising creatives
- Campaign and promotional content
- Multiple video formats and cutdowns
- Platform-ready content for Instagram, Facebook, TikTok and LinkedIn
- Monthly content strategy and planning
- Priority production and editing
- Content created around launches, promotions and business objectives

Perfect for businesses that:

- Are serious about their digital presence
- Run regular campaigns, launches or promotions
- Invest heavily in digital marketing and advertising
- Want a premium and consistent brand presence
- Need a reliable creative partner rather than another freelancer
- Want JACKsBACK to operate as their external creative department

## ONE-OFF CONTENT SESSION

From £495

Not ready for a monthly partnership? Start here.

A professional content session designed for businesses that need a fresh bank of high-quality content without committing to a monthly package.

We'll spend a few hours with you capturing professional video and photography that you can use across your social media, website and marketing.

You'll receive:

- 2–3 hour professional content session
- 3 professionally edited short-form videos
- 10+ professional photographs
- Multiple filming setups and locations where appropriate
- Professional cameras, lighting and audio
- Platform-ready video formats
- Professional editing and post-production

No long-term commitment. No complicated process. Just great content, ready to use.

If you love what we create, you can then move into one of our monthly partnerships and we'll take care of your content on an ongoing basis.



# NOT READY FOR A MONTHLY PARTNERSHIP? START HERE.

A dark, moody office scene with a person's face partially visible behind the text. The background shows a desk with a computer monitor and a window with blinds.

# WHY WORK WITH US?

## THREE-PERSON CREATIVE TEAM

A dedicated team combining filmmaking, photography, production and creative direction to deliver professional content from concept to completion.

## PROFESSIONAL PRODUCTION

Cinema-quality video and professional photography.

## ONE TEAM

Planning, filming, photography and post-production handled by us.

## BUSINESS-MINDED CONTENT

We don't create content just to fill your feed.  
We create content around what you're trying to achieve.

## LONG-TERM PARTNERSHIP

We learn your business and your brand rather than starting from scratch every month.

# INVESTMENT

ESSENTIAL

£995/month

GROWTH

£1,495/month

PREMIUM

£2,250/month

Three-month initial partnership recommended.  
Every partnership is tailored to the individual business.

YOUR  
CONTENT  
TAKEN  
CARE OF

**JACKSBACK MEDIA**

**LET'S BUILD YOUR  
CONTENT ENGINE.**

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