

**YOUR OUTSOURCED MEDIA
DEPARTMENT.**

JACKSBACK MEDIA

MONTHLY MEDIA PARTNERSHIP

WITHOUT THE OVERHEAD.



YOUR BUSINESS NEEDS CONTENT.

But creating it consistently is difficult.

You need:

Ideas.
Filming.
Photography.
Editing.
Social content.
Advertising creative.

And somebody has to actually make it happen.
Hiring an in-house creative team is expensive.
Doing everything yourself takes time.
That's where JACKsBACK comes in.

YOUR EXTERNAL CREATIVE TEAM.

We become an extension of your business.

Every month we:

PLAN → PRODUCE → EDIT → DELIVER

Professional content ready for:

Instagram | YouTube

Facebook | Website

TikTok | Email

LinkedIn | Paid advertising

One production. Multiple marketing assets.



SOCIAL

Reels

Short-form video

Photography

Behind the scenes

BRAND

Brand films

Storytelling

People

Culture

SALES

Product videos

Service videos

Testimonials

Case studies

ADVERTISING

Paid social creatives

Promotional campaigns

Offers

Multiple ad variations



CONTENT THAT DOES MORE.

SIMPLE. CONSISTENT. PROFESSIONAL.

01 — PLAN

We understand your business, audience and objectives.

02 — PRODUCE

We come to you and capture the month's content.

03 — CREATE

We turn the production into professionally edited video and photography.

04 — DELIVER

Your content is delivered ready for your marketing channels.

05 — REPEAT

Every month, your content stays fresh and your brand stays visible.

THE PARTNERSHIPS

ESSENTIAL PARTNERSHIP

£995 / month

Consistent content without the hassle.

Designed for businesses that want to maintain a professional and consistent presence across their digital channels without the cost of employing an in-house content team.

Each month includes:

- Half-day content production session
- 6–8 professionally edited short-form videos
- Professional photography
- Social media content for Instagram, Facebook, TikTok and LinkedIn
- Website and marketing assets
- Behind-the-scenes and brand content
- Monthly content planning
- Platform-ready video formats
- Professional editing and post-production

Ideal for:

- Businesses wanting to improve the quality of their online presence
- Companies struggling to create consistent content
- Brands wanting professional video and photography without hiring internally
- Businesses wanting enough content to support regular social posting

GROWTH PARTNERSHIP

£1,495 / month

Content designed to grow your business.

Our most popular partnership.

Designed for businesses that see content as an important part of their marketing and want a consistent flow of professional content designed to build their brand, generate enquiries and support sales.

Each month includes:

- Full-day content production session
- 10–15 professionally edited short-form videos
- Professional photography
- Social media content across multiple platforms
- Promotional and brand videos
- Customer testimonials and interviews
- Behind-the-scenes content
- Website and marketing content
- Dedicated advertising creatives
- Multiple video formats and cutdowns
- Monthly content planning
- Content tailored around your current marketing priorities

Ideal for:

- Businesses using social media as a major marketing channel
- Companies wanting regular video and photography
- Brands looking to build authority and trust
- Businesses wanting content specifically created for advertising
- Companies that want their content production handled for them

MOST POPULAR

PREMIUM MEDIA PARTNERSHIP

£2,250 / month

Your dedicated external media department.

For established businesses that want more than regular content.

Our Premium Media Partnership gives you an ongoing creative partner who helps plan, produce and execute your content and marketing campaigns throughout the month.

Each month includes:

- Two content production sessions
- 16–25 professionally edited short-form videos
- Professional photography
- Brand and promotional films
- Customer testimonials and interviews
- Behind-the-scenes content
- Website content
- Social media content
- Dedicated advertising creatives
- Campaign and promotional content
- Multiple cutdowns and platform formats
- Monthly content strategy and planning
- Priority production and editing
- Content created around launches, promotions and business objectives

Ideal for:

- Established businesses wanting to elevate their brand
- Companies running regular campaigns and promotions
- Businesses investing heavily in digital marketing
- Brands wanting a premium and consistent online presence
- Companies that want JACKsBACK to operate as their external creative department

A dark, moody office scene with a person's face partially visible behind the text. The background shows a desk with a computer monitor and a window with blinds.

WHY WORK WITH US?

THREE-PERSON CREATIVE TEAM

A dedicated team combining filmmaking, photography, production and creative direction to deliver professional content from concept to completion.

PROFESSIONAL PRODUCTION

Cinema-quality video and professional photography.

ONE TEAM

Planning, filming, photography and post-production handled by us.

BUSINESS-MINDED CONTENT

We don't create content just to fill your feed.
We create content around what you're trying to achieve.

LONG-TERM PARTNERSHIP

We learn your business and your brand rather than starting from scratch every month.

INVESTMENT

ESSENTIAL

£995/month

GROWTH

£1,495/month

PREMIUM

£2,250/month

Three-month initial partnership recommended.
Every partnership is tailored to the individual business.

YOUR
CONTENT
TAKEN
CARE OF

JACKSBACK MEDIA

**LET'S BUILD YOUR
CONTENT ENGINE.**

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